



**DRESS FOR SUCCESS**<sup>®</sup>  
WESTERN MASSACHUSETTS



## Common Threads

**Thursday, April 11, 2024**

AN EVENING OF INSPIRATION

Common Threads is a celebration of our inspiring program participants and an opportunity to hear about the exciting work happening at Dress for Success Western Massachusetts.

Join us as we honor the women who have thrived in our programs and help us celebrate their accomplishments at this year's event!

**The Log Cabin, Holyoke, MA**

**Reception: 5:30 - 6:30 pm**

**Program: 6:30 - 8:00 pm**

**The mission of Dress for Success Western Massachusetts is to empower women to achieve economic independence by providing a network of support, professional attire, and the development tools to help women thrive in work and in life.**

# JOIN US AS A SPONSOR!

BENEFITS	SPOTLIGHT \$10,000	RUNWAY \$5,000	RACK \$2,500	WARDROBE \$1,000	SUIT \$500
Tickets	24 (2 tables)	10 (1 table)	6	4	2
Opportunity to speak at event	✓				
Company items placed at tables	✓				
Company logo prominently displayed at event	✓				
Mention by Emcee during Event	✓	✓			
Company logo at your table	✓	✓	✓		
Recognition in press releases, advertisements & event landing page	✓	✓	✓	✓	
Company logo at the event (in-person and live stream)	✓	✓	✓	✓	✓
Shoutout on social media	Weekly with logo	Weekly with logo	Every other week with logo	Four postings with name	Two postings with name
Tickets for DFS participant & guest to attend the event	4	2	2		



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**To secure your sponsorship:**

Email details (sponsorship level and contact info) to:  
[westernmass@dressforsuccess.org](mailto:westernmass@dressforsuccess.org)

**Or fill out and send the form below to:**

Dress for Success  
PO Box 15376  
Springfield, MA 01115

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**I would like to sponsor at the following level:**

**Spotlight Sponsor: \$10,000**

**Runway Sponsor: \$5,000**

**Rack Sponsor: \$2,500**

**Wardrobe Sponsor: \$1,000**

**Suit Sponsor: \$500**

**I would like to donate an item for the Common Threads Silent Auction. Item Name: \_\_\_\_\_**

**Company Name: \_\_\_\_\_**

**Contact Name: \_\_\_\_\_**

**Address: \_\_\_\_\_**

**Daytime Phone: \_\_\_\_\_**

**Email: \_\_\_\_\_**

**The donation is enclosed**

**Please send an invoice**

**For more information, contact us at  
[westernmass@dressforsuccess.org](mailto:westernmass@dressforsuccess.org) or 413-732-8179**